

Financial Literacy Solutions Sprint – Questions List

This document summarizes the full list of questions applicants must respond to, to enter CGAP's Financial Literacy Solutions Sprint. This is provided to help applicants gather all necessary information before beginning the application process. All applications must be made online; once the process is started, draft versions of applications cannot be saved.

1. What financial literacy or capability challenge does your solution address, and what is your solution?

Please describe:

- The specific problem you are solving and the target population
- Your solution, including the technology or approach used
- What makes your solution distinctive and how it improves financial decision-making in practice

Word limit: 300–350 words

2. Tell us more about your solution, specifically about how it works, where it stands today, and the results it has achieved so far.

Please describe:

- How your solution is delivered (e.g., through financial institutions, digital platforms, etc.)
- The current stage of your solution (e.g., pilot, live deployment, scale)
- Key results or user outcomes to date (include relevant metrics where possible, such as usage, engagement, behavioral change, or financial outcomes)

Word limit: 300–350 words

3. What is your pathway to scale and how would CGAP's technical assistance support you?

Please describe:

- Your strategy to scale the solution
- Existing or planned partnerships, particularly with financial institutions or platforms
- Key barriers to scaling
- Specific areas where CGAP's technical assistance would add value

Word limit: 300–350 words

4. Video Pitch (submit a YouTube link or Google Drive link)

Please submit a Shark Tank-Style video of up to 90 seconds sharing:

- Why your solution should be selected
- The impact it can deliver
- Its potential to scale

For instructions, see the [video upload guide](#).