How much international funding is going to support financial inclusion in LAC?

Trends in regional commitments (by funder subtype, 2014-2020)

Source: CGAP Cross-Border Funder Survey 2014-2020, n=18 funders

Notes: Data reflects project commitments converted to USD. For further information, please refer to the Funder Survey methodology at https://www.cgap.org/sites/default/files/research_documents/CGAP_Funder_Survey_2020_Methodology.pdf.
What do international financial inclusion funders fund in LAC?

### Number of projects by theme (2018-2020)

- **MSE (Micro & Small Enterprises)**: 180 (2018), 223 (2020)
- **Women**: 48 (2018), 43 (2020)
- **Essential services**: 6 (2018), 10 (2020)
- **Resilience**: 10 (2018), 6 (2020)
- **Green / Climate change**: 6 (2018), 6 (2020)
- **Youth**: 6 (2018), 6 (2020)

### Total Number of Projects

- **2018**: 423 projects
- **2020**: 295 projects

### Funding composition by funding purpose (2013-2019)

- **Retail Financing**: 2014 (84%), 2016 (94%), 2018 (92%), 2020 (82%)
- **Intermediated**: 2014 (11%), 2016 (5%), 2018 (7%), 2020 (3%)
- **Policy**: 2014 (12%), 2016 (5%), 2018 (7%), 2020 (12%)
- **Infrastructure**: 2014 (2%), 2016 (3%), 2018 (3%), 2020 (3%)
- **Skills and capacity of clients**: 2014 (11%), 2016 (5%), 2018 (7%), 2020 (3%)

### Notes:

- Data reflects project commitments converted to USD. More than one theme may be associated with the same project. 
  **MSE** = Micro and small enterprises.
- Reported funding purpose is defined as follows:
  - **Retail Financing**: Direct funding to retail providers to finance their operations and growth;
  - **Retail capacity building**: Direct efforts to strengthen retail providers to become more sustainable and deliver better and more responsible products;
  - **Infrastructure**: Funding for all forms of infrastructure as well as support functions that advance financial inclusion;
  - **Skills and capacity of clients**: Building the knowledge, skills, and behavior of clients;
  - **Policy**: Regulation and supervision, government strategies and policies, consumer protection, advocacy;
  - **Intermediated**: Financing for retail providers channeled through intermediaries.

Source: CGAP Cross-Border Funder Survey 2014-2020, n=18 funders
Who do international financial inclusion funders fund in LAC?

Financial inclusion funding recipients (2014-2020)

Trends in commitments by recipient type

Funding composition by recipient type

Source: CGAP Cross-Border Funder Survey 2014-2020, n=18 funders

Notes: Data reflects project commitments converted to USD. Other intermediary = Other intermediary e.g. bank, apex; Other = Service providers, contractors, etc.
How do international financial inclusion funders fund in LAC?

Financial inclusion funding instruments (2014-2020)

Trends in commitments by instrument

Funding composition by instrument

Source: CGAP Cross-Border Funder Survey 2014-2020, n=18 funders

Notes: Data reflects project commitments converted to USD. Other instruments include green bonds, compound bonds, etc.
Where do international financial inclusion funders fund in LAC?

Funding composition by country (2020)

Total regional commitments:

4.9bn

12% of total reported financial inclusion commitments in 2020

Source: CGAP Cross-Border Funder Survey 2020, n=18 funders
Notes: Data reflects project commitments converted to USD.