How much international funding is going to support financial inclusion in MENA?

Trends in regional commitments (by funder subtype, 2014-2020)

Source: CGAP Cross-Border Funder Survey 2014-2020, n=18 funders
Notes: Data reflects project commitments converted to USD. For further information, please refer to the Funder Survey methodology at https://www.cgap.org/sites/default/files/research_documents/CGAP_Funder_Survey_2020_Methodology.pdf.
What do international financial inclusion funders fund in MENA?

Number of projects by theme (2018-2020)

- **MSE**
  - 2018: 134
  - 2020: 189
- **Women**
  - 2018: 19
  - 2020: 26
- **Rural & agriculture**
  - 2018: 16
  - 2020: 12
- **Youth**
  - 2018: 16
  - 2020: 
- **Essential services**
  - 2018: 3
  - 2020: 5
- **Green / Climate change**
  - 2018: 7
  - 2020: 
- **Resilience**
  - 2018: 6
  - 2020: 

Total Number of Projects

- 2018: 179
- 2020: 222

**Source:** CGAP Cross-Border Funder Survey 2014-2020, n=18 funders

**Notes:** Data reflects project commitments converted to USD. More than one theme may be associated with the same project. **MSE** = Micro and small enterprises.

Reported funding purpose is defined as follows:
- **Retail Financing:** Direct funding to retail providers to finance their operations and growth;
- **Retail capacity building:** Direct efforts to strengthen retail providers to become more sustainable and deliver better and more responsible products;
- **Infrastructure:** Funding for all forms of infrastructure as well as support functions that advance financial inclusion;
- **Skills and capacity of clients:** Building the knowledge, skills, and behavior of clients;
- **Policy:** Regulation and supervision, government strategies and policies, consumer protection, advocacy;
- **Intermediated:** Financing for retail providers channeled through intermediaries. * The intermediated classification was enhanced in the 2020 edition and is therefore not analogous to previous editions.
Who do international financial inclusion funders fund in MENA?

Financial inclusion funding recipients (2014-2020)

Trends in commitments by recipient type

Funding composition by recipient type

Source: CGAP Cross-Border Funder Survey 2014-2020, n=18 funders

Notes: Data reflects project commitments converted to USD. Other intermediary = Other intermediary e.g. bank, apex; Other = Service providers, contractors, etc.
How do international financial inclusion funders fund in MENA?

Financial inclusion funding instruments (2014-2020)

Trends in commitments by instrument

Funding composition by instrument

Source: CGAP Cross-Border Funder Survey 2014-2020; n=18 funders

Notes: Data reflects project commitments converted to USD. Other instruments include green bonds, compound bonds, etc.
Where do international financial inclusion funders fund in MENA?

Funding composition by country (2020)

Total regional commitments:

**3.9bn**

10% of total reported financial inclusion commitments in 2020

Source: CGAP Cross-Border Funder Survey 2020, n=18 funders

Notes: Data reflects project commitments converted to USD.